



RECIPE FOR SUCCESS

Our Values

We create premium, innovative & memorable food, beverage and gifting products of the highest quality, that match people's ever-changing shopping habits and lifestyles by being:



PASSIONATE

We deliver premium products and experiences for our customers and shareholders by working together as a united, dedicated team whilst being easy to deal with.



NIMBLE

We act with courage, curiosity, take calculated risks, and challenge how things are done with open minds, innovation and speed.



AMBITIOUS

We have a growth mindset, driven to continually improve and deliver new, unique and sustainable ways to grow our business, ourselves and each other.



INCLUSIVE

We create a culture of safety, care and belonging, where everyone is welcome, respected and valued.



COMMUNITY FOCUSED

We are community minded, focused on sustainability, giving back, and providing memorable experiences to make people's lives better.